

**City of Fort Lauderdale
Utility Advisory Committee
Tuesday, February 22, 2005 – 6:30 p.m.
100 North Andrews Ave., 8th Floor Conference Room
Fort Lauderdale, Florida 33301**

<u>Committee Members</u>	<u>Present/ Absent</u>	<u>Attended (1/05 to 12/05)</u>	<u>Missed</u>
Bunney Brenneman, Chair	P	2	0
Richard Barrett	P	2	0
David Benjamin	P	2	0
Christine Campbell, Vice-Chair	P	2	0
L. Thomas Chancey	P	1	1
Bob Cole	P	1	1
Margaret Haynie Birch	P	2	0
Bernie Petreccia	P	2	0
Fred Stresau	A	0	2
Claire Vickery	P	2	0
Nathaniel Wilkerson	P	2	0
Andy Ziffer	P	1	1

City Representatives

Peter Partington, City Engineer & Staff Liaison
Karl Shallenberger
Jamie Oppерlee, Recording Secretary

Guests

Chaz Adams, City of Fort Lauderdale Public Information Office
Robert Farmer, Third Planet
Lynn Shatas, FPL

I. Call to Order

Chair Bunney Brenneman called the meeting to order at 6: 35 p.m.

II. Roll Call

Ms. Oppерlee then took roll call.

III. Self-Introductions

Board members, city representatives, and guests introduced themselves in turn.

Chair Brenneman introduced Chaz Adams from the Fort Lauderdale Public Information Office, and Peter Partington, City Engineer for the City of Fort Lauderdale and new staff liaison.

IV. Approve Minutes of January 25, 2005 Meeting

Chair Brenneman noted that Mr. Slaymaker from FPL had taken issue with Mr. Chancey's statement during the November 2004 meeting that Miramar no longer allowed Asplundh crews to operate in their city. He asked that the minutes be corrected and this statement removed. Mr. Chancey agreed to call the inspector who told him this and ask him to put it in writing or he would correct his statement to be sure the November minutes would be truthful. Chair Brenneman agreed to hold the minutes until this matter was resolved.

Ms. Vickery stated that on Page 5 of the January minutes, the characterization of her as "upset" was not correct. She was surprised and concerned that there had not been a relationship between the two boards.

Dr. Benjamin noted that Dr. Weisskoff's name was misspelled.

***Motion** made by Ms. Campbell, seconded by Mr. Barrett, to approve the minutes of the January 25, 2005 meeting as amended. In a voice vote the motion passed unanimously.*

V. Old Business

Status – Proposed Sistrunk Substation Landscaping

Lynn Shatas

Ms. Shatas reported that FPL representatives and members of the UAC met at the site to discuss enhancement. They were considering landscape plans for the lot across the street, next to the post office. Chair Brenneman showed a drawing of the area. Mr. Chancey offered to help Mr. Dempsey in the selection of landscape plants.

Chair Brenneman stated she had been in contact with Mr. Battle, the new director of the CRA, who was amenable to Ms. Vickery's idea for the CRA and UAC to communicate. Chair Brenneman said she would notify UAC members when to go to the CRA and when the CRA would attend a UAC meeting.

Energy Roundtable Public Relations

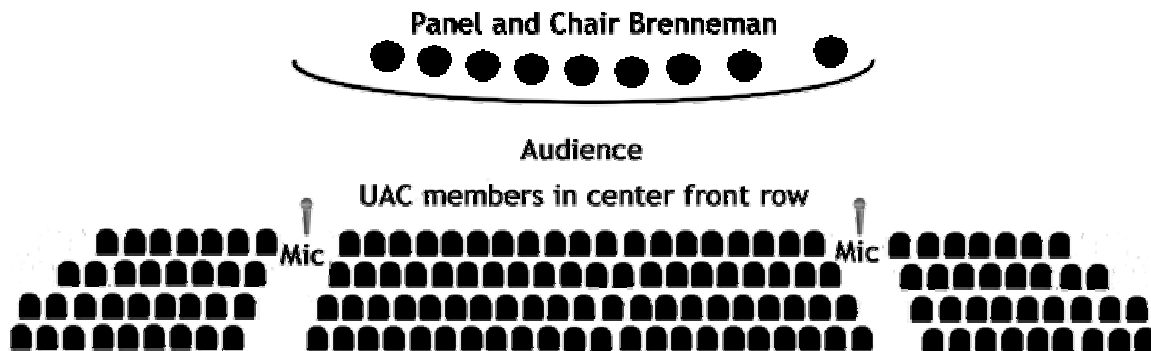
Chaz Adams

Dr. Benjamin stated he must return to his office for a few minutes. He presented Chair Brenneman with a list of the proposed speakers for the roundtable.

Chair Brenneman introduced Chaz Adams from the Public Information Office.

Mr. Adams explained the details of the roundtable:

- Registration would begin at 6:00 p.m. (half an hour earlier than previously planned)
- Roundtable would begin at 6:30 p.m.
- The panel and Chair Brenneman would be located on stage, with Chair Brenneman acting as emcee
- Two microphones would be located on the floor for audience members to ask questions
- Chair Brenneman would first introduce Mayor Naugle
- Mayor Naugle would present the proclamation and introduce any elected officials present
- Chair Brenneman would introduce keynote speaker, Richard Morgan
- Roundtable discussion moderated by Chair Brenneman and David Hebert
- Robert Farmer would deliver wrap-up
- Question period - limited to one question and one follow-up per person
- Reception to follow in lobby area of library



Chair Brenneman noted that UAC members would be given priority for questions. Mr. Chancey and Mr. Barrett agreed to handle the microphones.

Mr. Adams stated that the PIO would:

- Create and mail invitations two weeks prior to the event
- Create nametags and place cards for participants
- Write the proclamation with Chair Brenneman
- Create the press release and send it to the media
- Include the event in the Daybook, City website, and next month's email

Mr. Adams noted that the information had already been included in the packet distributed to homeowners associations and in the Fort Lauderdale water bill. An RSVP line had already been set up with a recorded message. Mr. Adams said they were considering an ad campaign and hiring an ad consultant.

Mr. Barrett asked about televising the event; Mr. Adams said he would call Comcast about this. Mr. Chancey restated his donation of the use of his message center sign at the corner of Broward Boulevard and 595 to publicize the event.

Chair Brenneman said she spoke with Cheryl Dickie from Dickie Consulting, who offered to help. She then advised board members to submit spreadsheets with their invitation lists to Mr. Adams at the PIO. His email address: ChazAdams@fortlauderdale.gov

Chair Brenneman stressed that they wanted to reach out to lower-income families to help them save money on their energy bills. She planned to speak with Commissioner Moore about attending his District Three meeting. Ms. Haynie Birch agreed to phone presidents of homeowners associations to follow up on the PIO mailing. She advised Chair Brenneman to call Commissioner Moore to determine which meeting would be best for Chair Brenneman to attend, this month or next.

Mr. Chancey drew the Board's attention to the latest edition of Awake Magazine, which contained a very impressive article about cleaner energy. It very briefly, but very clearly, explained each of the major forms of energy in terms the layperson could understand.

Ms. Shatas agreed to bring pamphlets to distribute at the roundtable concerning "right tree, right place", the FPL energy audits, and energy conservation measures. Mr. Chancey agreed to find information regarding the use of tree canopy to provide house shade and reduce cooling costs.

Energy Roundtable Arrangements

Karl Shallenberger

Mr. Shallenberger reported that he had contacted six of the eight participants. He noted that Richard Morgan, who was in charge of the Austin Green Buildings program, would make an excellent keynote speaker. Mr. Shallenberger also reported that Jennifer Szaro was unable to attend.

Chair Brenneman, Mr. Shallenberger, and Mr. Hebert decided against visual presentations at the roundtable, but asked if the Board felt participants should be asked to bring them and make them available after the roundtable.

Mr. Shallenberger stated he would send bios of the participants to Board members to help them formulate some questions prior to the event.

The Board discussed various schedules and time limits for the individual participants. Mr. Chancey explained a scenario in which the keynote speaker set the scene and then all participants would contribute expertise. He felt this would be the most interesting format.

Review & Discuss Energy Roundtable:

Dr. Benjamin & All

When Dr. Benjamin returned, he clarified that he had not invited Richard Evans to attend. Dr. Benjamin had confirmed all of the participants and speakers.

Mr. Chancey explained his format idea to Dr. Benjamin. Dr. Benjamin explained his own suggestion for the format. He felt Mr. Morgan should go first and be allotted 16 to 18 minutes in order to fully explain how Austin had implemented their incentive programs. The other speakers could then briefly describe their areas of expertise and then critique Mr. Morgan's ideas.

Chair Brenneman stated that more information was needed for the proclamation the Mayor would present at the March 15 City Commission meeting. Mr. Partington suggested that Dr. Benjamin get in touch with Mr. Adams at the PIO. Mr. Chancey felt that some energy conservation ideas that could put to use immediately should be made available at the Commission meeting.

Chair Brenneman noted that a certificate of appreciation would also be presented to each member of the panel on the evening of the roundtable.

Chair Brenneman confirmed with Mr. Farmer that he would do the wrap-up at the end of the roundtable discussion. Mr. Farmer thought it important that the moderator be aware of the individual participants' specific areas of expertise.

VI. New Business

Election of Committee Chair

***Motion** made by Mr. Barrett, seconded by Mr. Cole, to nominate Chair Brenneman for Chair of the Utility Advisory Committee. In a voice vote, Chair Brenneman was elected unanimously.*

Election of Committee Vice-Chair

***Motion** made by Dr. Benjamin, seconded by Mr. Wilkerson, to nominate Vice-Chair Campbell for Vice-Chair of the Utility Advisory Committee. In a voice vote, Vice-Chair Campbell was elected unanimously.*

Status Report on Line Clearing

Lynn Shatas

Ms. Shatas reported that FPL was currently performing line clearing at the substation located in the City of Oakland Park. They hoped to get to the north section of Fort Lauderdale in April and would notify the homeowners' association presidents prior to any work being done.

Comcast had asked FPL to raise some power lines in the Coral Ridge area to accommodate some clearance issues. Approximate 25 homes would be affected. The president of the homeowners'

association had already been given information about the project and Ms. Shatas was waiting to hear back from her.

Ms. Shatas informed Mr. Chancey that FPL hoped to get to both the Oakland Park and Sistrunk substations service areas prior to the start of the next hurricane season.

Other New Business

VII. Good of the Committee

Mr. Partington announced that today was the celebration of Mr. Shallenberger's retirement from the City. Mr. Shallenberger stated that today, by proclamation, was Karl Shallenberger Day in the City of Fort Lauderdale. Chair Brenneman thanked Mr. Shallenberger for 34 years of service to the City and its residents.

VIII. Next Meeting

Energy Roundtable – March 22, 2005, Fort Lauderdale Main Library Auditorium
Registration would begin at 6:00 p.m.
Roundtable would begin at 6:30 p.m.
Roundtable would end at 8:30 p.m., with reception in the library lobby to follow ending at 9:00 p.m.

IX. Adjourn

Thereupon, the meeting adjourned at 8:30 p.m.